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Before the FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20554

DEC = 6 1993

FEDERAL COMMUNICATIONS COMMISSICY, OFFICE OF THE SECRETARY

In the Matter of

Simplification of the Depreciation Prescription Process

CC Docket No. 92-296

PETITION FOR RECONSIDERATION

U S WEST Communications, Inc. ("U S WEST"), through counsel and pursuant to Section 1.106 of the Federal Communications

Commission's ("Commission") Rules, hereby requests that the

Commission reconsider its Order adopting depreciation

simplification plans for American Telephone and Telegraph Company

("AT&T") and local exchange carriers ("LEC") in the abovecaptioned proceeding. Specifically, U S WEST asks that the

Commission modify its Order to allow price cap LECs the same

flexibility in depreciating capital investments as has been

granted AT&T. With price cap regulation, increasing competition

and rapidly changing technology there is no justification for not

allowing price cap LECs to use the "Price Cap Option" for

depreciation purposes. LECs must have the ability to establish

realistic depreciation rates if they are to avoid compounding an

already severe depreciation reserve deficiency problem.

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¹47 CFR § 1.106.

²In the Matter of Simplification of the Depreciation
Prescription Process, CC Docket No. 92-296, Report and Order, FCC 93-452, rel. Oct. 20, 1993 ("Order" or "Depreciation Simplification Order").

Alternatively, if the Commission declines to prescribe the Price Cap Option for price cap LECs, U S WEST requests that the Commission modify the Basic Factors Range (or "BFR") Option as described in the United States Telephone Association's ("USTA") Petition for Reconsideration filed herein December 3, 1993.

I. ON RECONSIDERATION, THE COMMISSION SHOULD PRESCRIBE THE PRICE CAP OPTION FOR LECS

In its <u>Order</u>, the Commission prescribed the Price Cap Option for AT&T but declined to do so for price cap LECs. The Commission based this differential treatment on the grounds that price cap LECs faced insufficient competition to warrant additional flexibility and that the existence of the sharing mechanism gave LECs an incentive to manipulate earnings via depreciation expense. The Commission also noted that it would revisit the issue of depreciation reform for LECs as circumstances change.

Regardless of the continued existence of sharing and the current level of local exchange competition, circumstances have changed dramatically since both the issuance of the Commission's NPRM and adoption of its Order in this proceeding. These changed circumstances in themselves justify a modification of the Commission's Order to allow price cap LECs to use the Price Cap

³See <u>id.</u> ¶¶ 27, 28.

⁴<u>See id.</u> ¶ 5.

⁵In the Matter of Simplification of the Depreciation Process, Notice of Proposed Rulemaking, 8 FCC Rcd. 146 (1992) ("NPRM").

Option. Depreciation rates must be prescribed on the basis of realistic expectations of future competition and technological change, not past history.

During the short time since the NPRM was issued, U S WEST has announced and closed an agreement to acquire a 25.1% interest in Time Warner Entertainment Company, L.P. ("TWE") which will deploy full service networks in areas served by TWE's cable interests. Similarly, the Bell Atlantic Telephone Companies ("Bell Atlantic") have announced their intention to purchase Tele-Communications, Inc. ("TCI") and offer competitive telecommunications services in TCI's service area. Five of the nation's largest cable companies: TCI; Time Warner, Inc.; Comcast Cable Communications, Inc.; Cox Enterprises, Inc.; and Continental Cablevision, Inc., announced their intent "to form a joint venture that would organize local cable operators in large markets to compete with regional telephone companies." Throughout 1993, numerous price cap LECs have indicated their

⁶The U S WEST and TWE agreement was announced on May 17, 1993, and concluded on September 15, 1993. <u>See</u> Telecommunications Reports, May 24, 1993, at 3, and Telecommunications Reports, Sep. 20, 1993, at 26.

⁷Bell Atlantic, TCI and Liberty Media Corp. announced on October 12, 1993, that they had signed a letter of intent to merge. <u>See</u> Telecommunications Reports, Oct. 18, 1993, at 3.

⁸Mark Robichaux, <u>Cable Firms to Form Venture to Take On</u> Phone Companies, Wall St. J., Dec. 2, 1993, at B2.

intent to deploy broadband networks in their service areas. 9

Furthermore, AT&T has agreed to purchase 100% of McCaw Cellular Communications, the nation's largest cellular provider. 10 These events, in combination with many other less newsworthy transactions, lead to one conclusion -- the environment in which LECs operate is changing dramatically. The Commission can help lay the foundation for a healthy competitive local exchange market by prescribing reasonable depreciation rates -- or it can skew competition by continuing with a "business-as-usual" approach to depreciation.

U S WEST, itself, has already recognized the inevitable by discontinuing the use of Financial Accounting Standard ("FAS")

No. 71 for financial reporting purposes. 11 U S WEST

⁹E.g., Pacific Bell announced its plans for a broadband network in California on November 11, 1993 (see Telecommunications Reports, Nov. 15, 1993, at 1-3); U S WEST announced its plan for a broadband network on February 4, 1993 (see Telecommunications Reports, Feb. 8, 1993, at 6-8); Bell Atlantic announced it will soon issue a request for quotations for a new video-capable technology platform that will accelerate the deployment of markets for video and interactive multimedia services on December 1, 1993 (see News Release "Bell Atlantic Accelerates Network Deployment," Dec. 12, 1993).

¹⁰AT&T announced a merger agreement between AT&T and McCaw Cellular Communications on August 16, 1993. <u>See</u> Telecommunications Reports, Aug. 23, 1993, at 3-7.

¹¹The Financial Accounting Standards Board ("FASB") develops generally accepted accounting principles ("GAAP") for financial reporting purposes. FASB issued Statement of Financial Accounting Standard No. 71 ("FAS No. 71"), Accounting for the Effects of Certain Types of Regulation, to provide guidance for preparing general purpose financial statements for most public utilities. FAS No. 71 allows a regulated company to defer costs that will be recovered in future revenues (prices) if all of the following criteria can be met: a) the company is regulated, (continued...)

discontinued following FAS No. 71 because of impending competition. Discontinuance of FAS No. 71 resulted in a \$3.2 billion after-tax charge (the pre-tax charge was \$5.1 billion) associated with adopting shorter, market-based asset lives for U S WEST's facilities. 12 This charge was necessary due to continued use of unrealistic depreciation lives in regulated environments. U S WEST'S discontinuance of FAS No. 71 fully complied with FAS No. 101¹³ and was subject to Securities and Exchange Commission oversight, as well as review and acceptance by U S WEST's external auditors. This change ensures that U S WEST's financial reports will provide a more accurate reflection of the value of U S WEST's assets and their respective depreciation lives and depreciation expense.

While U S WEST was the first price cap LEC to discontinue following FAS No. 71 and employ more realistic depreciation lives for financial reporting purposes, it will not be the last. It is only a matter of time before other price cap LECs recognize the

^{11(...}continued)
2) prices are established using a cost basis, and 3) prices must
be recoverable in light of competition.

¹²See U S WEST News Release, "U S WEST to Adopt Competitive Accounting Methods for Financial Reporting and to Record Special Charge for Customer Service Improvements," Sep. 17, 1993.

¹³Another accounting principle issued by FASB was FAS No. 101, Regulated Enterprises - Accounting for the Discontinuation of Application of FASB Statement No. 71. If a company fails to meet all three criteria of FAS No. 71, FAS No. 101 provides accounting guidance on how to report the discontinuance of FAS No. 71 for financial reporting purposes.

inevitable and take similar steps. As such, U S WEST urges the Commission to reconsider its depreciation decision and prescribe the Price Cap Option for price cap LECs. This will give these LECs the flexibility to adopt depreciation rates which reflect realistic economic lives rather than historical lives.

II. THE BASIC FACTORS RANGE MUST BE MODIFIED TO REDUCE
ADMINISTRATIVE BURDEN AND GIVE LECS SUFFICIENT FLEXIBILITY
TO OPERATE IN AN ENVIRONMENT DOMINATED BY TECHNOLOGICAL
CHANGE AND COMPETITION

If the Commission declines on reconsideration to allow price cap LECs to use the Price Cap Option, the Basic Factors Range must be modified. While the general language of the Commission's Order adopting BFR gives the impression that the Commission has liberalized its depreciation practices for price cap LECs, a closer examination shows that without further modification it will be "business as usual" over the next few years.

The Commission's <u>Order</u> adopting BFR does not allow price cap LECs to employ realistic depreciation lives, nor does it "simplify" the process. Only 185 of U S WEST's 507 state study categories are affected by the Commission's <u>Order</u>. These categories comprise approximately 10 percent of U S WEST's depreciable investment. Studies will still be required for the

remaining 322 state study categories covering approximately 90 percent of U S WEST's depreciable investment. U S WEST is not unique in this regard; other price cap LECs have indicated that they will be affected in a similar manner by BFR. Thus, the use of BFR offers little, if any, flexibility in the near term and, if anything, will result in a greater administrative burden as BFR is implemented.

There is much that the Commission can do to make BFR a more viable option in the near term. These modifications can both serve the Commission's goals of simplification, administrative savings and flexibility¹⁵ and provide much needed relief to price cap LECs without harming consumers. There is a significant gap between lives that are currently prescribed and those that are appropriate in a rapidly changing environment. The following table demonstrates that current service lives which are prescribed by the Commission are neither realistic nor representative of service lives used by domestic cable companies or telephone companies in other countries:

¹⁴Prior to the release of the Commission's <u>Order</u>, Commission guidelines allowed for streamlined treatment in those cases where depreciation lives remain unchanged. This approach afforded LECs greater relief (<u>i.e.</u>, more simplification) than the Commission's <u>Depreciation Simplification Order</u>.

¹⁵See Order ¶ 3.

DEPRECIATION LIVES (YEARS)

	Digital <u>Switch</u>	Buried <u>Copper</u>	Underground <u>Copper</u>	<u>Fiber</u>
Present U S WEST lives prescribed by FCC	17-19	25-28	25-29	30-32
FCC Proposed Ranges	None	None	25-30	25-30
U S WEST lives for financial reporting	10	20	15	20
Domestic Cable Companies		≤ 15	<u>≤</u> 15	
International Telcos*				
JapanFranceUnited Kingdom	6 10 10	6 15 15	6 15 15	10 10 20

^{*} Source: CTM Research

III. THE COMMISSION SHOULD ADOPT THE BFR MODIFICATIONS PROPOSED BY USTA

USTA has spelled out many of the necessary modifications to BFR in its Petition for Reconsideration and, in the interests of efficiency, U S WEST will not repeat them herein. U S WEST urges the Commission to adopt USTA's modifications at the earliest possible date.

IV. CONCLUSION

For the foregoing reasons, the Commission should modify its <u>Depreciation Simplification Order</u> and prescribe the Price Cap Option for price cap LECs for use in calculating depreciation rates. In the alternative, the Commission should modify its BFR plan as USTA proposes in its Petition filed herein December 3, 1993.

Respectfully submitted,

U S WEST COMMUNICATIONS, INC.

Bv:

James T. Hannon

Suite 700

1020 19th Street, N.W. Washington, DC 20036

(303) 672-2860

Its Attorney

Of Counsel, Laurie J. Bennett

December 6, 1993

CERTIFICATE OF SERVICE

I, Kelseau Powe, Jr., do hereby certify that on this 6th day of December, 1993, I have caused a copy of the foregoing **PETITION FOR RECONSIDERATION** to be served via first-class United States Mail, postage prepaid, upon the persons listed on the attached service list.

Kelseau Powe, Jr

*Reed E. Hundt Federal Communications Commission Room 814 1919 M Street, N.W. Washington, DC 20554 *Andrew C. Barrett Federal Communications Commission Room 826 1919 M Street, N.W. Washington, DC 20554

*Jeffrey H. Hoagg Federal Communications Commission Room 826 1919 M Street, N.W. Washington, DC 20554 *Sonja J. Rifken Federal Communications Commission Room 257 2000 L Street, N.W. Washington, DC 20036

*James H. Quello Federal Communications Commission Room 800 1919 M Street, N.W. Washington, DC 20554 *Fatina K. Franklin Federal Communications Commission Room 257 2000 L Street, N.W. Washington, DC 20036

*Ervin S. Duggan Federal Communications Commission Room 832 1919 M Street, N.W. Washington, DC 20554 *Kenneth P. Moran Federal Communications Commission Room 812 2000 L Street, N.W. Washington, DC 20036

*Kathleen B. Levitz Federal Communications Commission Room 500 1919 M Street, N.W. Washington, DC 20554 *Accounting & Audits Division Federal Communications Commission 2000 L Street, N.W. Washington, DC 20036 *International Transcription Services, Inc. Suite 140 2100 M Street, N.W. Washington, DC 20037 Christopher W. Savage Edward D. Young Bell Atlantic Telephone Companies 1710 H Street, N.W. Washington, DC 20006

Deborah S. Waldbaum James R. Lewis 5th Floor 1515 Sherman Street Denver, CO 80203 William B. Barfield M. Robert Sutherland BellSouth Telecommunications, Inc. 4300 Southern Bell Center 675 West Peachtree Street, N.E. Atlanta, GA 30375

Francine J. Berry
Robert J. McKee
Peter H. Jacoby
American Telephone and Telegraph
Company
Room 3244J1
295 North Maple Avenue
Basking Ridge, NJ 07920

Peter Arth, Jr.
Edward W. O'Neill
Ellen S. Levine
California Public Utilities
Commission
505 Van Ness Avenue
San Francisco, CA 94102

Fred K. Konrad Ameritech Operating Companies Suite 730 1050 Connecticut Avenue, N.W. Washington, DC 20036 Robert E. Temmer Colorado Public Utilities Commission Office Level 2 1580 Logan Street Denver, CO 80203

Floyd S. Keene Barbara J. Kern Ameritech Operating Companies Room 4H88 2000 West Ameritech Center Drive Hoffman Estates, IL 60196

Deloitte & Touche 1900 M Street, N.W. Washington, DC 20036 T&ES

Michael McRae
District of Columbia Office
of People's Counsel
Suite 500
1133 15th Street, N.W.
Washington, DC 20005

Gail L. Polivy GTE Service Corporation Suite 1200 1850 M Street, N.W. Washington, DC 20036

Charles Beck
Earl Poucher
Florida Office of Public Counsel
812 Claude Pepper Building
111 West Mochian Street
Tallahassee, FL 32399

Stephanie Miller Idaho Public Utilities Commission Statehouse Boise, ID 83720-6000

Thomas E. Taylor William D. Baskett III Christopher J. Wilson Frost & Jacobs 2500 PNC Center 201 East Fifth Street Cincinnati, OH 45202 CBTC Tim Seat
Indiana Office of Utility
Consumer
Room N 501
100 North Senate Avenue
Indianapolis, IN 46204

Allis B. Latimer
Vincent L. Crivella
Michael J. Ettner
General Services Administration
Room 4002
18th & F Street, N.W.
Washington, DC 20405

Brian R. Moir International Communications Association Suite 810 1255 23rd Street, N.W. Washington, DC 20037-1170

Richard McKenna GTE Service Corporation P.O. Box 152092 Irving, TX 75015-2092 James R. Maret David R. Conn Lucas State Office Building Des Moines, IA 50319 IOCA

Elizabeth Dickerson
MCI Telecommunications
Corporation
1801 Pennsylvania Avenue, N.W.
Washington, DC 20006

Paul Rodgers Charles D. Gray James Bradford Ramsay NARUC Post Office Box 684 1102 ICC Building Washington, DC 20044

Ronald G. Choura Michigan Public Service Commission 6545 Mercantile Way P.O. Box 30221 Lansing, MI 48909 Frank E. Landis
Nebraska Public Service
Commission
300 The Atrium
Lincoln, NE 68508

JoAnn S. Hanson
Minnesota Department of Public
Service
Suite 200
121 7th Place East
St. Paul, MN 55101-2145

William J. Cowan
New York State Department
of Public Service
Three Empire State Plaza
Albany, NY 12223

Frank W. Lloyd Mintz, Levin, Cohn, Ferris, Glovsky and Popeo Suite 900 701 Pennsylvania Avenue, N.W. Washington, DC 20004

Susan E. Wefald
Leo M. Reinbold
Bruce Hagen
North Dakota Public Service
Commission
State Capital
Bismarck, ND 58505

CCTA

Eric Witte Missouri Public Service Commission P.O. Box 360 Jefferson City, MO 65102 Mary McDermott Campbell L. Ayling NYNEX Telephone Companies 120 Bloomingdale Road White Plains, NY 10605 Maribeth D. Snapp
Oklahoma Corporation Commission
Public Utility Division
400 Jim Thorpe Office Building
Oklahoma City, OK 73105

Philip F. McClelland
Laura Jan Goldberg
Pennsylvania Office of Consumer
Advocate
1425 Strawberry Square
Harrisburg, PA 17120

Ron Eachus
Joan H. Smith
Roger Hamilton
Oregon Public Utility
Commission
550 Capitol Street, N.E.
Salem, OR 97310-1380

Rowland L. Curry Public Utility Commission of Texas 7800 Shoal Creek Boulevard Austin, TX 78757

James P. Tuthill
Lucille M. Mates
Pacific/Nevada Bell
Room 1526
140 New Montgomery Street
San Francisco, CA 94105

Scot Cullen
Public Service Commission
of Wisconsin
4802 Sheboygan Avenue
P.O. Box 7854
Madison, WI 53707-7854

William F. Adler
Sherry L. Herauf
Pacific Telesis Group-Washington
Suite 400
1275 Pennsylvania Avenue, N.W.
Washington, DC 20004

Laska Schoenfelder
Kenneth Stofferahn
James A. Burg
South Dakota Public Utilities
Commission
State Capitol Building
Pierre, SD 57501

James L. Wurtz Pacific/Nevada Bell 1275 Pennsylvania Avenue, N.W. Washington, DC 20004 Linda D. Hershman
Southern New England Telephone
Company
227 Church Street
New Haven, CT 06510

James E. Taylor
Richard C. Hartgrove
Bruce E. Beard
Southwestern Bell Telephone Company
Suite 3520
One Bell Center
St. Louis, MO 63101

W. Richard Morris United Telephone-Southeast, Inc. P.O. Box 11315 Kansas City, MO 64112

Michael P. Gallagher
State of New Jersey Board of
Regulatory Commissioners
CN 350
Trenton, NJ 08623-0380

Martin T. McCue United States Telephone Association Suite 600 1401 H Street, N.W. Washington, DC 20005

Jerry Webb
State of Indiana Utility Commission
Room E306
302 West Washington Street
South Indiana Government Building
Indianapolis, IN 46204

Thomas F. Peel
Utah Division of Public
Utilities
P.O. Box 45807
160 East 300 South
Salt Lake City, UT 84145-0807

Austin J. Lyons
Tennessee Public Service
Commission
460 James Robertson Parkway
Nashville, TN 37243-0505

Edward C. Addison
William Irby
Virginia State Corporation
Commission Staff
P.O. Box 1197
Richmond, VA 23209

Jay C. Keithley United Telephone-Southeast, Inc. Suite 1100 1850 M Street, N.W. Washington, DC 20036

Sharon L. Nelson Richard D. Casad Washington Utilities and Transportation Commission P.O. Box 47250 Olympia, WA 98504-7250